

ADV Part 2B - Brochure Supplement

JAMES CARL SEXTON III

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This brochure supplement provides information about JAMES SEXTON that supplements the Southland Equity Partners brochure. Please contact Peter Krussel at the Firm's phone number above, if you did not receive a copy of the disclosure brochure or if you have any questions about the contents of this brochure supplement. Additional information about JAMES SEXTON is available on the SEC's website at www.adviserinfo.sec.gov.

In addition to being an Investment Advisory Representative ("Advisory Representative") of Southland Equity Partners referenced above, MR. SEXTON is also a Registered Representative of FSC Securities Corporation which is a dually registered Broker Dealer/Investment Adviser, member FINRA/SIPC.

Southland Equity Partners, LLC, CRD #154481

Educational Background and Business Experience

JAMES SEXTON

Year of birth: 1965

Formal Education includes:

- University of Akron, BA, Economics & English, 1988

Business background includes:

- FSC Securities Corporation - Registered Representative and Investment Advisory Representative (2007 - Present)
- ING Financial Partners - Registered Representative (2005-2007)

Professional Licenses/Designations:

- Certified Financial Planner (CFP®). The CFP® certification represents proven expertise within the financial planning profession. Those with the CFP® designation have demonstrated competency in all areas of finance related to financial planning. Candidates for the CFP® designation must pass a certification exam administered by the Certified Financial Planner Board of Standards, Inc. that focuses on over 100 topics of concern to the financial planning field, such as retirement, estate, and investment planning. In addition to passing the CFP® certification exam, candidates must also complete qualifying work experience (three years full-time or equivalent part-time experience in the financial planning field) and agree to adhere to the CFP® Board's code of ethics and professional responsibility and financial planning standards.
- Certified Fund Specialist (CFS). This designation is earned after passing three courses and a comprehensive exam.
- Series 6 - Investment Company and Variable Contracts Exam (Mutual Funds/Variable Annuities)
- Series 7 - General Securities Representative Exam (Stockbroker)
- Series 63 - Uniform Securities Agent State Law Exam
- Series 65 - Uniform Registered Investment Adviser Law Exam (RIA).
To obtain the series 6, 7, 63, & 65, an initial qualifying exam, administered by the Financial Industry Regulatory Authority ("FINRA"), must be passed. Continuing Education requirements include attending an Annual compliance Meeting and Firm Element Training. Also, a computer-based program is required to be taken within 120 days of the second anniversary of obtaining the registration and every three years thereafter.

Disciplinary Information:

I have no material disciplinary events to report.

Other Business Activities:

I am a registered representative and advisory representative of FSC Securities Corporation ("FSC"), an unaffiliated registered broker/dealer and investment adviser. You are under no obligation to purchase or sell securities or advisory services through FSC; however, if transactions are conducted, I may earn compensation that will be in addition to any fees that you pay me.

I am a licensed insurance agent and may recommend that you purchase insurance from me. You are under no obligation to purchase insurance products through me; however, if transactions are

conducted, I may receive direct and indirect compensation from the insurance that I sell and may have a financial incentive to recommend the purchase.

Additional Compensation:

I may offer advice that involves investments in mutual funds. Load and no-load mutual funds may pay usual and customary compensation (such as 12b-1 fees) from the sale of mutual fund products. This compensation is consideration for various services that I provide, such as presenting information to you regarding the funds and recommending shares of the funds for investment. Payment of these fees is included in the expense ratios of the mutual funds.

These fees come from fund assets, and thus, indirectly, from your assets. The 12b-1 fees may be initially paid to FSC and a portion allocated to me. The receipt of these fees could represent an incentive for me to recommend funds with 12b-1 fees or higher 12b-1 fees over funds with no fees or lower fees, therefore creating a potential conflict of interest.

As a Registered Representative with FSC, based on certain sales levels, I may be eligible to receive incentive-based awards such as trips to conferences and seminars conducted by product sponsors or FSC. In addition, certain Third Party Advisory Service Programs that I may offer provide me with the opportunity to attend training or education conferences. These opportunities are limited to reimbursing me for travel, meals and lodging expenses incurred for attending the training or education conference. In addition, I may be reimbursed for advertising or marketing expenses associated with any seminar or presentation by the Third Party Advisory Service Program I present.

Supervision:

The individual responsible for my supervision is Peter Krussel, Manager, who may be reached directly at 770-998-5879